

➤ **In collaboration with Hong Kong Securities Institute (HKSI)**

A Description of the Linguistic Features of Professional Oral Presentations in English

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**Hong Kong Securities
Institute (HKSI)**



➤ **Project Description**

1. The project aims to collect and transcribe a small specialized corpus of real-life English oral presentations delivered by professionals recently on various Hong Kong Securities Institute (HKSI) occasions.
2. With the use of computer-mediated tools, the project team will describe the characteristic linguistic features shared by the oral presentations. The linguistic features include lexical choice and co-selection, grammatical patterns, and semantic and pragmatic meanings.
3. The findings will inform the design of CPD instructional materials and participant activities, in order to raise the awareness and knowledge of professionals as to what characterise effective professional oral presentations, and how to achieve a threshold level of best practice in oral presentations.

➤ **Use of oral presentations**

1. With the help of HKSI, consent will be obtained from the speakers of the oral presentations.
2. Strict anonymity of all speakers will be kept at all times.

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3. The orthographically transcribed oral presentations will constitute a corpus of data which will be studied quantitatively and qualitatively for teaching, learning and research purposes. No audio and video recordings of the oral presentations will be released in all contexts of use.