

## ***Determining the Lexical-grammatical Specificity of Texts, Genres and Specialised Corpora through the Systematic Analysis of 'Concgrams' (B-Q11N)***

---

Funding: \$673,000

Research Team: Martin Warren (PI), Winnie Cheng and Chris Greaves

### **► Project Description**

The project aims to employ computer-mediated methods to determine the aboutness of the financial services texts through investigating the key words and phraseology of distinctive financial services text types and fields. This will be achieved through

- determining and examining the key words and phraseology of specific financial services texts;
- comparing the results of (i) with other financial services texts of the same genre;
- comparing the results of (ii) with the entire Hong Kong Financial Services Corpus (HKFSC); and
- comparing the results of (iii) with a general monitor corpus such as the British National Corpus or the Bank of English.

The project also aims to explore the implications of the findings for professionals working in the financial services sector, and professionals-in-training, teachers and students of financial services academic programmes, language trainers in the financial services sector, and learners and teachers of ESP, particularly financial services English.