

***"Service disruptions ...": Professional communication in
crisis-related press releases***

Event: China & International Business Division (C&IB), MTR Corporate Safety?Month
Date: 16 October 2009 (Fri)

Speaker: Professor Winnie Cheng

Winnie Cheng is Professor of English, and Director of the Research Centre for Professional Communication in English (RCPCE), Department of English, The Hong Kong Polytechnic University. Her main research interests include corpus linguistics, intercultural professional communication, discourse analysis, discourse intonation, intercultural pragmatics, and outcome-based education. Her publications include *Intercultural Conversation* (2003), *A Corpus-driven Analysis of Discourse Intonation* (2008), both published by John Benjamins, and *Professional Communication: Collaboration between Academics and Practitioners* (co-edited with Kong, C.C.K., 2009) published by Hong Kong University Press. Address for correspondence: Department of English, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong, (egwcheng@polyu.edu.hk).