

Applying Business Analytics for Sound Stress Testing Practices and Operational Risk Management

Co-organisers:

- [Hong Kong Association of Risk Management and Safety \(HKARMS\)](#)
- [Hong Kong Institute of Utility Specialists \(HKIUS\)](#)

Date & Time: 3 September 2009 (Thur), 6:30 - 8:00 pm

Venue: [QR404](#), The Hong Kong Polytechnic University

Ultimate responsibility for effective management of risk rests with the company's top management team. They have to put in place a risk management structure, with strategies for the identification and management of the enterprise-wide risks. The statistical approach for historical information analysis, stress test scenarios, and forward-looking predictions to the complex world is now being increasingly used across industries. In particular, the approach can help capture internal incident, conduct financial and non-financial impact analysis, perform risk-based assessment, define action plan and establish KPI for management monitoring. In this special evening session, SAS' expert will highlight how to leverage business analytics on

- Establishing a systematic framework for capturing risk factors and relationships
- Assessing risk exposures and impacts across the entire organization
- Integrating external loss and severity databases into the internal loss database
- Sharing intelligence through scorecarding, notification and custom reports
- Providing full visibility into the sources and logic behind report results

Speaker: John Foulley, Risk Management Practice Head, Financial Services Sector Head, AP Field Strategy and Support, SAS Institute Asia/Pacific

John Foulley joined SAS in May 2004 to provide assistance to the region in the field of Risk Management. He had previously worked with two dedicated Risk Management solution providers, Misys and SunGard.

He is currently assisting the Asia-Pacific region on leveraging the many opportunities that exists in the field of Risk Management, providing market intelligence and Basel II knowledge to his customers and prospects.

John received a Master in Finance from Nice ESC in France. He also majored in Accounting and Business Management from Nice University and International Business School in Paris. He has been living in Asia for the past 6 years.

Registration & enquiries:

Online registration at <http://hkarms.zapto.org/hkarms/Registration/EventRegister.php?Event=23>

Registration deadline: **30 August 2009**

**Free admission (on first-come-first-served basis)

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