

Professional English Writing for Engineers and Utility Specialists

Co-organisers:

- [Hong Kong Association of Risk Management and Safety](#)
- [Safety Specialist Committee, The Hong Kong Institution of Engineers](#)
- [Hong Kong Institute of Utility Specialists \(HKIUS\)](#)

Date & Time: 29 August 2008 (Fri) 6:30 - 8:30p.m.

Venue: [Y305](#), The Hong Kong Polytechnic University

Objective: To introduce and demonstrate a number of practical writing strategies that **Engineers and Utility Specialists** will be able to apply when planning and writing different text-types in English in the professional world.

1. Choosing the right words
2. Finding the right preposition
3. Writing less: ellipsis, substitution and reference
4. Headlines and titles
5. Rhetorical functions and structuring

Speaker: Prof. Winnie Cheng

Prof. Winnie Cheng, Professor and Director, Research Centre for Professional Communication in English, Department of English, The Hong Kong Polytechnic University. Her current research interests include corpus linguistics, conversation and (critical) discourse analysis, discourse intonation, intercultural pragmatics, intercultural business and professional communication, lexical studies, collaborative assessment, and online learning and assessment.