

Professional Communicative Competencies for Electrical Engineers



Co-organiser: [The Hong Kong Institution of Engineers \(HKIE\)](#)

Date: 30 April 2007, Monday

Time: 6:15p.m. for 6:30p.m. to 8:00p.m.

Venue: HKIE HQs Seminar Room 9/F Island Beverley,
No 1 Great George Street, Causeway Bay, Hong Kong.

Speaker: Prof. Winnie Cheng
Ph.D. (Applied English Linguistics), The University of Hong Kong

Prof. Winnie Cheng is currently the Director of the **Research Centre for Professional Communication in English, The Hong Kong Polytechnic University**. Her current research interests include: Discourse Intonation, Corpus Linguistics, Conversation and (Critical) Discourse Analysis, Pragmatics, Intercultural Communication, Lexical Studies, Collaborative Assessment, and Online Learning and Assessment. One of her major research projects which began in mid-1990 was to compile and analyse the 2-million-word Hong Kong Corpus of Spoken English (HKCSE), which has four sub-corpora - academic, business, conversation and public - with a variety of discourse types and participants.

Advance Registration not required.

The seminar will cover the following areas:

1. Communication and communicative competencies in professional contexts of situation;
2. Variation in language and textual organisation across a range of professional engineering text-types; and
3. Computer-mediated methodologies to study language use in a range of professional engineering contexts of situation.

Seminar Format:

It will be an interactive seminar with group activities. Many examples and activities will be based on a corpus consisting of English text (technical papers, reports and other written communication) that our electrical engineers write and read on a daily basis.