

Enhancing Professional Communicative Competencies of Accountants and Legal Professionals

Co-organisers: Association of International Accountants (AIA) Hong Kong Branch & Alternative Dispute Resolution (ADP) Alumni Association, City University of Hong Kong.

Date & Time: 2 Dec 2006 (Sat) 2:30 pm - 5:30 pm

Venue: [Y305](#), The Hong Kong Polytechnic University.

Speakers: Prof. Martin Warren and Dr. Stephen Evans

*Research Centre for Professional Communication in English
English Department, The Hong Kong Polytechnic University.*

The speakers are involved in designing and teaching postgraduate programmes in Applied English Language Studies and communication studies for different professions. During the course of their teaching and research, they have uncovered the typical needs of professionals seeking to improve their English; and, more appropriately and practically, the need for professionals to foster their communicative competencies in the workplace.

Objective:

To enhance the competencies of accountancy and legal professionals and professionals-in-training in communicating in English through acquiring up-to-date knowledge and state-of-the-art research skills.

Audience:

Members of Association of International Accountants (AIA) Hong Kong Branch and members of Alternative Dispute Resolution (ADP) Alumni Association, City University of Hong Kong.

Enrolment: 70

Seminar Format: Lecture and interactive activities

Topics included:

1. Models of professional communicative competencies for accountants and lawyers

2. Genre analytical approach to report writing: structuring information, appropriate choice of vocabulary and grammar
3. The power of language:
 - communicating concisely, precisely and appropriately in English
 - strengthening your writing by creating active sentences
 - politeness
4. Corpus-based and web-based inquiry into learning contextual use of language
5. Word associations: their local grammars and meanings in context