

*Symposium on English as the
Language of Asian Business and Professions (ELABP)*

**5-6 November 2009
The Hong Kong Polytechnic University**

CALL FOR PAPERS

We invite papers that explore ELABP in any of the following themes:

- Discourse and pragmatic studies of English in academic, professional, institutional and other workplace contexts in Asia
- Concerns, methodologies and problems
- Curriculum design, materials writing, instruction and assessment
- Corporate training, assessment and appraisal, staff development and quality assurance
- Partnership with corporations and consultancies

Maximum: **200 words** (excluding references)

Abstract submission deadline: **30 September 2009**

PROGRAMME

- Plenary Talks
- Paper Presentations
- Invited Panel Discussions

PLENARY SPEAKERS

- Plenary Talk 1: **Understanding risk, trust & quality: What can discourse analysis offer to professional practice?**
Professor Christopher Candlin, Department of Linguistics, Macquarie University
- Plenary Talk 2: **Another look at (Asian) Business Discourse(s) – With an eye on ELAB(P)**
Dr Francesca Bargiela, Independent Researcher in Linguistics

PANEL SPEAKERS INCLUDE:

- Ruth Benny, Training Consultant, Centre for Professional and Business English, The Hong Kong Polytechnic University
- Tony Bruno, Director of PCCW Teleservices
- Georgina Chan, Executive Director, Hong Kong Institute of Certified Public Accountants
- Vincent Ho, Chairman, Hong Kong Association of Risk Management and Safety
- Deanna J McGonigal, Director of Learning and Development, Marco Polo Hotels
- King Wong, Secretary General, Hong Kong Utility Research Centre

ACCOMMODATION:

Some room quotas have been pre-booked in the hotels listed below. For reservation, please

complete the reservation form and return it to the hotel by the deadline specified (the reservation deadlines for the hotels are different).

	Website	Transport to PolyU	Reservation Form
1	Harbour Plaza Metropolis	By walk (5 mins)	Please click here
2	Hotel Panorama by Rhombus	By walk (20 mins); By taxi (5 mins)	Please click here
3	Royal Plaza Hotel	By taxi or MTR (Mong Kok East <--> Hung Hom) (10-15 mins)	Please click here
4	Stanford Hillview Hotel	By walk (8 mins)	Please click here

Hotels Combined offers rebate on bookings made by anyone associated with tertiary educational institutions worldwide. For more information, please visit

http://www.hotelscombined.com/Education_Support

SYMPOSIUM ORGANISING COMMITTEE

Winnie Cheng, Stephen Evans, Gail Forey, Christopher Green, Li Lan, David Qian, and Martin Warren, Research Centre for Professional Communication in English, Department of English, The Hong Kong Polytechnic University

ABSTRACT SUBMISSION & REGISTRATION

Registration is FREE (places are limited), and is on a first-come first-served basis. For abstract submission, registration or enquiries, please contact Ms Josephine Tsang,

egjtsang@inet.polyu.edu.hk / (852) 2766 4916. Website:

<http://www.engl.polyu.edu.hk/RCPCE/elabp.html>

[Poster](#)

[Detailed programme](#)

[Campus map](#)

[Photos now available!](#)