

## *Talks on discourse analysis for Official Languages Officers, Hong Kong Government SAR*

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**Date & Time:** 30 April (Wed) and 7 May 2008 (Wed) 2:15 - 5:15p.m.

**Venue:** Civil Service Bureau, Queensway Government Offices

**Speaker:**

**Professor Winnie Cheng** is Director of the Research Centre for Professional Communication in English, The Hong Kong Polytechnic University. Her current research interests include Professional and Intercultural Communication, Corpus Linguistics, Conversation Analysis, (Critical) Discourse Analysis, Discourse Intonation, Pragmatics, Lexical Studies, and Online Collaborative Assessment and Learning. She is currently working on compiling and analysing specialized corpora, such as the Hong Kong Corpus of Construction and Surveying (HKCCS), Hong Kong Financial Services Corpus (HKFSC) and Hong Kong Engineering Corpus (HKEC), and conducting interdisciplinary collaborative projects with different professional associations and communities.

**Details:**

The talks are designed for participants who have little knowledge and experience in analysing English discourses. They provide a sound foundation of knowledge and analytical techniques for participants by introducing:

1. concepts, models and analytical tools for the analysis of authentic spoken and written English discourses in various business and professional contexts;
2. generic variations of a range of spoken and written discourses in business and professional settings; and
3. socio-cultural and ideological factors that impact discourses and communication.

**Language:** English

**Participants:** 25