

Enhancing English Language Proficiency and Achieving Communicative Competence for Surveyors in Hong Kong

Co-organisers:

- [Hong Kong Institute of Surveyors](#)
- [Royal Institution of Chartered Surveyors Hong Kong](#)
- [The Hong Kong Polytechnic University, Department of English, Research Centre for Professional Communication in English](#)
- [The Hong Kong Polytechnic University, Land Surveying and Geo-informatics Department](#)

Date & Time: 19 March 2008 (Wed) 6:45 - 8:30p.m.

Venue: [BC 201](#), The Hong Kong Polytechnic University

Speakers:

Professor Winnie Cheng is Director of the Research Centre for Professional Communication in English, The Hong Kong Polytechnic University. Her current research interests include Professional and Intercultural Communication, Corpus Linguistics, Conversation Analysis, (Critical) Discourse Analysis, Discourse Intonation, Pragmatics, Lexical Studies, and Online Collaborative Assessment and Learning. She is currently working on compiling and analysing specialized corpora, such as the Hong Kong Corpus of Construction and Surveying (HKCCS), Hong Kong Financial Services Corpus (HKFSC) and Hong Kong Engineering Corpus (HKEC), and conducting interdisciplinary collaborative projects with different professional associations and communities.

Details:

Effective communication in English is essential for workplace success. The speaker will introduce and describe different ways to enhance English language proficiency and achieve communicative competence in surveying, through discussing real-life examples of English language use collected from different organizations in Hong Kong, for example, the government, developer, consultant and contractor.

Language: English

Participants: 97

Photos:



