## The professional communication process of surveyors in Hong Kong

## Co-organisers:

- Hong Kong Institute of Surveyors
- Royal Institution of Chartered Surveyors Hong Kong
- The Hong Kong Polytechnic University, Department of English, Research Centre for Professional Communication in English
- The Hong Kong Polytechnic University, Land Surveying and Geo-informatics Department

Date & Time:14 November 2007 (Wed) 6:30 - 8:30pm (2 CPD Hours)

Venue: Room <u>CF305</u>, The Hong Kong Polytechnic University

Event Code: CPD/LSD/2007100

Speakers:

Professor Winnie Cheng, Professor and Director, Research Centre for Professional Communication in English, Department of English, The Hong Kong Polytechnic University. Professor Winnie Cheng is Director of the Research Centre for Professional Communication in English, The Hong Kong Polytechnic University. Her current research interests include Professional and Intercultural Communication, Discourse Intonation, Corpus Linguistics, Conversation and (Critical) Discourse Analysis, Pragmatics, Lexical Studies, Collaborative Assessment, and Online Learning and Assessment. She is currently working on compiling and analysing specialized corpora, such as the seven-million-word Hong Kong Financial Services Corpus (HKFSC) and the one-million-word Hong Kong Corpus of Spoken English (HKCSE) (Prosodic), and interdisciplinary collaborative projects with different professional associations and communities.

**Professor Esmond Mok**, Land Surveying and Geo-informatics Department of The Hong Kong Polytechnic University.

Dr Esmond Mok is Professor and Associate Head of the Department of Land Surveying and Geoinformatics, The Hong Kong Polytechnic University. Prof. Mok is Member of HKIS and RICS, currently Hong Kong Representative of Commission 5 (Positioning and Measurement) of International Federation of Surveyors (FIG), and Editorial Board Member of a number of Journals, including Survey Review, Journal of Global Positioning Systems, Journal of Applied Geodesy and Journal of Location Based Services.

## **Details:**

Effective communication is essential for workplace success. The speakers have conducted an analysis of the communication process of the professional surveyors in a consultancy company. They will share with us the findings on the nature and pattern of professional communication.

They will also compare novices and experienced professionals in surveying in terms of their use of language and communication process.

Language: English

Fee: HK\$80 per person

**Priority**: LSD Members

Participants: 36

- Details of individual CPD/PQSL events are provided in the Surveyors Times and/or HKIS Website www.hkis.org.hk
- Please use the STANDARD REGISTRATION FORM for registration.
- For enquiries, please email <a href="mailto:cpd@hkis.org.hk">cpd@hkis.org.hk</a> or call the Secretariat on 2526 3679